



16. - 22. DEC 2019
ANNECY
LE GRAND-BORNAND
IBU WORLD CUP BIATHLON



ANNECY

LE GRAND BORNAND

EUROVISION SPORT
OPERATED BY EBU

unfront

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EDITORIAL

After the success of the first two rounds organised in France in December 2013 and 2017, Anancy-Le Grand-Bornand will again be hosting the Biathlon World Cup from 16 to 22 December 2019, as well as in December 2020 and 2021, making this an essential part of the international circuit.

What a long way we have come since our first candidature in the early 2000s... And what an event to look forward to again this winter, with 250 athletes from 35 nations competing in front of the 60,000 spectators expected at the "Sylvie Becaert" international stadium, right at the heart of Le Grand-Bornand, cheering on the French team. With Martin Fourcade – the French sportsman with the most Olympic medals, seven times a World Cup winner, eleven times the World Champion and considered one of the two top biathletes of all time – at their head... And not forgetting the millions of television viewers all over the world, enjoying the dream setting of the Lake Anancy mountains. This promises to be a great event and an amazing spectacle, with our athletes going out of their way to shine in front of the home crowd.

Come along in large numbers to cheer on the French team at Anancy-Le Grand Bornand!



Sylvie Becaert, ambassador for the Biathlon World Cup in Anancy-Le Grand-Bornand

Double World Champion in 2003 and 2009, double Olympic medallist in 2006 and 2010 and winner of the World Cup (Sprint) in 2003, in the Grand-Bornand colours





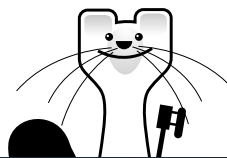
A World Cup for Annecy-Le Grand-Bornand, or strength in unity...

In the early 2000s, French biathlon had won international recognition, but still lacked a major venue. Since the Winter Olympic Games in Albertville in 1992, no major international competition had been held in France, except the Junior World Cup in 2004 in Haute-Maurienne and the European Championship in 1995 in Le Grand-Bornand.

Métabief, Bessans, Autrans, Chamonix and Le Grand-Bornand were all candidates to host the World Cup. After a detailed study, on 24 November 2007 the French Skiing Federation selected Le Grand-Bornand, recognising the assets of a venue that also featured in Anncy's application for the Winter Olympics in 2018.

The IBU approved the French candidature and the French Skiing Federation (FFS) asked Annecy-Le Grand-Bornand to organise two rounds of the World Cup in December 2013 and 2017. This wonderful story is now continuing, and Michel Vion, the president of the FFS, promises that «*this international event will be a wonderful sporting and popular success*».

First, the town of Annecy, an Alpine jewel located on the banks of the purest lake in Europe and one of Europe's most famous tourist destinations. Second, Le Grand-Bornand, among the top French ski resorts and home to champions, recognised for its dynamic events organisation... Two complementary sites providing a dream playground, Annecy, its lake and its mountains, now united under the banner of a single brand, Annecy Mountains. The label celebrates the unique geographic and cultural qualities and tourist facilities at a destination that is now a reference, including on an economic level. This is an international example for the outdoor industry, where the stakeholders have chosen to join forces to provide an incredible power of attraction.



THE ANNECY-LE GRAND-BORNAND WORLD CUP

IN FIGURES ●●●●●

4 days / 6 events

750 volunteers

2,65 M budget before tax

1 all-time record viewing figure for the L'Equipe french channel, with 1.35 million viewers watching the men's mass start on Sunday 17 December 2017 in Le Grand-Bornand...

60,000 spectators

125 millions television viewers

70% private funding

250 athletes

45 countries broadcasting the event

30% public subsidies

350 technicians

35 nations

ANNECY-LE GRAND-BORNAND : the biathlon has found its home in France...

«Le Grand-Bornand and its inhabitants are keen to make their mark again in organising this major event,» in the words of the mayor of Le Grand Bornand and the president and founding member of the organising committee, André Perrillat-Amédé. «We are again working in harmony», confirms the mayor of Annecy, Jean-Luc Rigaut, who is also president and founding member of the organising committee. «This international sports event will feature the attractions of a major town with 130,000 inhabitants, and all the assets of an authentic mountain village».



From left to right : M. André PERILLAT-AMEDE (President and founding member of the organisation committee and Mayor of Le Grand-Bornand), Michel VION (President of the French Skiing Federation), Sylvie BECAERT (ambassador of the Biathlon World Cup Annecy-Le Grand-Bornand) and Jean-Luc RIGAUT (President and founding member of the organisation committee and Mayor of Annecy).

THE HAUTE-SAVOIE DEPARTMENT AND THE AUVERGNE RHÔNE-ALPES REGION AT THE HEART OF THE EVENT



«The adventure would be impossible without the strong commitment from the **Haute-Savoie Department** and the **Auvergne Rhône-Alpes Region**,» as the presidents and founding members of the organising committee underlined. Alongside the extensive financial aid provided by these two major institutional partners of the Biathlon World Cup in Annecy-Le Grand-Bornand, over **1000 school children** will be invited by the Haute-Savoie Department and **500 secondary school students** by the Auvergne-Rhône-Alpes Region to pass on the values of sport, and encourage them to take up skiing and board sports.

LE GRAND-BORNAND, at the heart of the history of French biathlon

Nordic skiing and, of course, the biathlon, have always been part of the great sports tradition in Le Grand-Bornand. Thanks to its athletes and to its skills in organising top-level events.

**THANKS TO ITS ATHLETES AND TO ITS SKILLS
IN ORGANISING TOP-LEVEL EVENTS.**



1994



1995



2003



2017



2013



2007

1994

In his home town of Le Grand-Bornand, **Christophe Vassallo** – now president of the IBU technical committee, but then a member of the French team – **becomes an outstanding Champion of France.**

1995

For the first time, the IBU organises **the European Championships** with **Le Grand-Bornand** as host. Here, **Raphaël Poirée**, the winner of the sprint, won **his first major international event as a senior.**

2003

Sylvie Becaert becomes **sprint world champion in Khanty-Mansiysk.** This native of Le Grand-Bornand won two Olympic medals, five world medals and the World Cup during her career.

2007

The French Nordic Skiing Championships are a wonderful festive event, rounding off the season each year. In 2007, there was an emotional finale when **Raphaël Poirée** and **Florence Baverel** **took off their rifles for the last time** before flying away on a helicopter tour as a homage from the resort to the two great champions.

Le Grand-Bornand was chosen by the French Skiing Federation as the **French candidate to organise the World Cup.** The resort was selected to organise two rounds in **2011** – later cancelled and in **2013**, as well as the final of the **IBU Cup** in **2011.**

2013

Le Grand-Bornand organises the **first stage of the Biathlon World Cup in France.** The Military World Games are organised in Annecy. Le Grand-Bornand hosts the cross-country skiing and biathlon events.

2017

Le Grand-Bornand organises a **third round of the World Cup**, with **wins for Martin Fourcade** and **Justine Braisaz** in the mass-start.

2019

The IBU chooses Annecy-Le Grand Bornand for the World Cup in **2019, 2020** and **2021.**

Le Grand-Bornand, land of champions

The Grand-Bornand Ski Club has been French club champion nine times. It has victory in its veins. With 12 Olympic and Paralympic medals, 30 World Championship medals, including 11 World Champion titles and 6 Crystal Globes under its belt, «the school of champions» has made Le Grand-Bornand the French ski resort with the most competitors on the World Cup circuit each winter, and some legends of the French skiing history as Tessa Worley, Benjamin Daviet and Bastien Midol ...

www.skiclub-legrandbornand.com



Try your hand at the biathlon, in winter or summer, at Le Grand-Bornand...

If you dream of following in the tracks of Martin Fourcade, the star of the next French World Cup stage, then come to L'Auberge Nordique***. Now expanded and modernised, the holiday village has a weekend «action and accuracy» biathlon package for two days and one night with full board, alternating pellet gun shooting (10m) and 22 long rifle sessions (50m), with skating for beginners. And all in the preserved setting of the Bouchet valley, at the foot of the Aravis mountain range. Nordic atmosphere guaranteed. Unless you prefer to aim for... the summer holidays, when you can also enjoy the sport at Le Grand-Bornand!



Price: €249 per person.
From 23 December 2019 to 4 January 2020,
and from 9 February to 7 March 2020.

www.auberge-nordique.com



“SYLVIE BECAERT” INTERNATIONAL STADIUM:

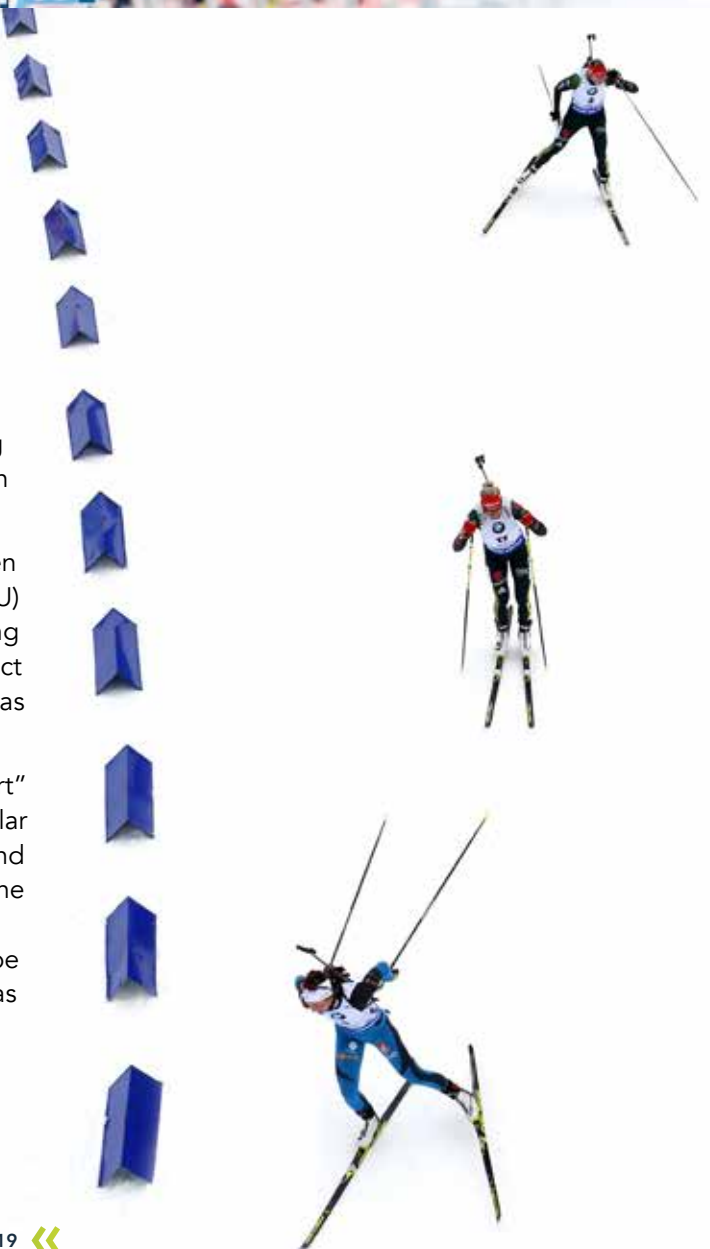
a trip to «biathlon’s Monaco»!

The international biathlon stadium at Le Grand-Bornand is first of all a name. The name of Sylvie Becaert, a great champion in the 2000s, a native of Le Grand-Bornand and an example for the resort’s athletes. It was natural to give her name to the stadium where the World Cup is being hosted and which had already been tried and tested in March 2011 for the IBU Cup finals.

The stadium is the only venue in France that has been given a licence A by the international federation (the IBU) and that meets all international standards, including a firing range with 30 targets, a penalty loop, open and compact cross-country ski slopes, a start and arrival area, as well as spectator areas.

Along with its technical features, the “Sylvie Becaert” stadium is unique on the world circuit through its modular design, with 80% of the facilities that can be dismantled, and its proximity to the village, making it the equivalent of the Monaco Formula One race track for the biathlon.

The stadium is fully integrated into the majestic landscape of the Aravis mountains and is close to the spectators. It has been designed with full respect for the environment.



SNOWFARMING, an example of responsible resource management...

Hosting a biathlon World Cup event requires a venue with a licence A, as is the case for the Grand-Bornand stadium. To be awarded the licence, among other criteria, three snow resources are required:

- site with natural snowfall
- an efficient network of snowmakers
- snow storage facilities

no other raw material – since we must see snow in this way – is transported over such short distances. During the Vancouver Winter Olympics it was also shown that the environmental impact of such events is greater in the event of heavy snowfall, due to the means deployed to clear snow from roads and facilities.

The World Cup organisers have set up snow quarries with amounts varying between 10,000 and 40,000 m3 at the Ostersund site in Sweden, which is opening up the World Cup season at the end of November. Le Grand-Bornand currently has three snow quarries between 0 and 9 km away. Since the last competition in 2017, two new snow quarries have been set up. The organisers took this step in order to pool resources and guarantee sources of snow for the competition, but also to provide sufficient quantities of snow in the event of low snowfall in the strategic sectors in the Alpine and Nordic ski areas: on the children’s slopes, in the ski-lift departure areas and in areas that are not covered by the snowmakers. The organisers of the Biathlon World Cup have created an innovative system for operating the ski area, while reviving the historic practice of snowfarming.

Artificial snow made to be stored is directly produced in dedicated areas by snowmakers during ideal conditions of cold and humidity in winter (40 to 60m3 / h of snow produced by each snowmaker). The snowmakers are powered by gravity flow through the hill reservoirs located upstream. So there is no need to have a hydraulic pump to operate them. At the end of winter, the remaining snow is not forgotten, but collected in quarries and covered in about 1 metre of locally produced sawdust to provide insulation. We can say that the resources are truly optimised.

The distance to transport the stored snow from the quarry to the stadium is very short (between 0 and 9 km from Le Grand-Bornand). Today, practically

...responding
to today’s
environmental
issues



ASK FOR THE PROGRAMME!

INTERNATIONAL CALENDAR

30 Nov - 8 Dec 2019 – BMW IBU WORLD CUP BIATHLON 1 – ÖSTERSUND (SWEDEN) 

13 - 15 Dec 2019 – BMW IBU WORLD CUP BIATHLON 2 – HOCHFILZEN (AUSTRIA) 

16 - 22 Dec 2019 – BMW IBU WORLD CUP BIATHLON 3 – ANNECY-LE GRAND-BORNAND (FRANCE) 

9 - 12 Jan 2020 – BMW IBU WORLD CUP BIATHLON 4 – OBERHOF (GERMANY) 

15 - 19 Jan 2020 – BMW IBU WORLD CUP BIATHLON 5 – RUHPOLDING (GERMANY) 

23 - 26 Jan 2020 – BMW IBU WORLD CUP BIATHLON 6 – POKLJUKA (SLOVAKIA) 

13 - 23 Feb 2020 – WORLD CHAMPIONSHIP – RASEN-ANTHOLZ (ITALY) 

05 - 08 Mar 2020 – BMW IBU WORLD CUP BIATHLON 7 – NOVÉ MĚSTO (CZECH REPUBLIC) 

12 - 15 Mar 2020 – BMW IBU WORLD CUP BIATHLON 8 – KONTIOLAHTI (FINLAND) 

20 - 22 Mar 2020 – BMW IBU WORLD CUP BIATHLON 9 – OSLO HOLMENKOLLEN (NORWAY) 



THURSDAY 19 DEC:	10 KM	SPRINT (MEN)
FRIDAY 20 DEC:	7.5 KM	SPRINT (WOMEN)
SATURDAY 21 DEC:	12.5 KM	PURSUIT (MEN) – 10 KM PURSUIT (WOMEN)
SUNDAY 22 DEC:	15 KM	MASS START (MEN) – 12.5 KM MASS START (WOMEN)



All the resort will be at fever pitch! Thanks to the stadium's location inside the village – an exception on the international circuit – Le Grand-Bornand is now fine-tuning a programme of special events to be enjoyed by over 60,000 spectators expected during the four days, with the excitement spilling over into the resort's squares and streets. Concerts, DJ nights

and a range of art and entertainment in the vein of the new «arty» style of the resort, the «pearl» of the Aravis range... Just a few days before Christmas, Le Grand-Bornand will see an original festive programme combining Alpine traditions and contemporary events with a single watchword: getting together to celebrate the biathlon!

Our programme of events on www.biathlon-annecy-legrandbornand.com



...and
in the
village

MEET THE FRENCH TEAM!



1/ Martin FOURCADE

Born: 14/09/88 – ARMIES / EMHM / Font-Romeu Pyrénées 2000 Ski Club • Triple Olympic Champion in 2018 (pursuit, mass start and mixed relay) • Double Olympic Champion in 2014 (individual and pursuit) • Olympic Vice-Champion in 2014 (mass start) and 2010 (mass start) • 11 World Championship titles • Winner of 7 big Crystal Globes and 24 small Crystal Globes • 140 podiums in the World Cup (73 wins)

«Le Grand-Bornand 2017 was a huge crowd, a deafening noise carrying us down the slopes. The spectators were there to see us compete and to see us win. When you manage to give them what they want, the emotion is overwhelming...»

2/ Quentin FILLON-MAILLET

Born: 16/08/92 – Douanes Club / Grandvaux Ski Club • World Champion in 2016 (mixed relay) • World Vice-Champion in 2017 (relay and mixed relay) • Bronze medallist in the World Championship in 2019 (sprint and pursuit) and in 2015 (men's relay) • 27 podiums in the World Cup (including 5 wins)

«The enthusiasm of the public was incredible. It almost made your ears hurt. You felt like you were in an arena. Le Grand-Bornand is a unique place for me. It was also my first World Cup.»

3/ Simon DESTHIEUX

Born: 03/12/91 – ARMIES / EMHM / Lompnes Ski Club • Olympic Champion in 2018 (mixed relay) • World Vice-Champion



in 2017 (relay) • Junior World Champion in 2011 (individual) • 17 podiums in the World Cup (with 5 wins)

«We were carried by the public all through the week. It brought us something extra. When Antonin and Martin's names were called for the medal ceremony, we all felt incredibly happy. At Le Grand-Bornand there is something different from the other World Cup venues.»

4/ Antonin GUIGNONNAT

Born: 02/07/91 – Morzine-Avoriaz Club • World Vice-Champion in 2019 (mass start) • 10 World Cup podiums (including one win)

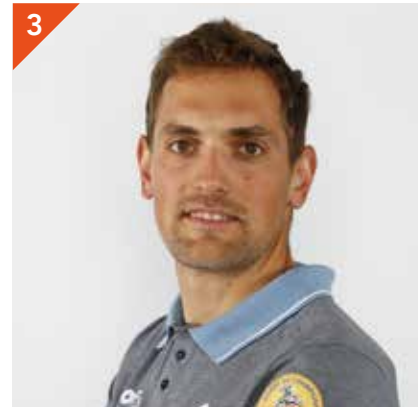
«I never dared imagine being on a World Cup podium! Le Grand-Bornand in 2017 felt like my last participation in the World Cup. It felt like the end of a phase in my career that I managed to transform into a better career.»

5/ Émilien JACQUELIN

Born: 11/07/95 – Douanes Club / Villard de Lans Ski Club • 3 podiums in the World Cup

6/ Justine BRAISAZ

Born: 04/07/96 – Douanes Club / Saisies Sports Club • Bronze medallist at the Winter Olympics in 2018 (relay) • World Vice-Champion in 2015 and 2016 (women's relay), bronze medallist at the World Championship in 2019 (individual) and at the World Championship in 2017 (women's relay) • 17 podiums in the World Cup (with 5 wins)



«The atmosphere was superb, I never saw a World Cup like it! Winning my first World Cup here and enjoying myself so much make for great memories...»

7/ Anaïs BESCOND

Born: 15/05/87 – Défense EMHM Club / Morbier-Bellefontaine-Morez Ski Club • Olympic champion in 2018 (mixed relay) • Double bronze medallist at the 2018 Winter • Olympics (pursuit and relay) • World Champion in 2016 (mixed relay), double World Vice-Champion in 2016 (individual and women's relay) • 29 World Cup podiums (with 10 wins)

«I really like the course. Le Grand-Bo always means an incredible, crazy atmosphere. The dimension the biathlon has now taken on in France, with some of the great champions, is really exciting.»

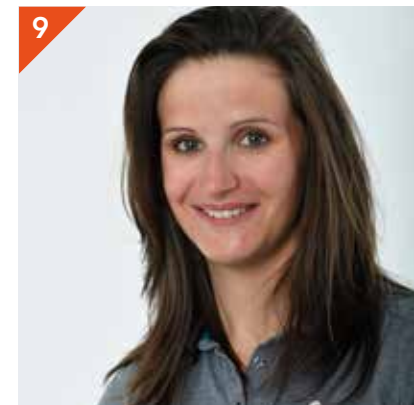
8/ Célia AYMONIER

Born: 05/08/91 – Défense EMHM Club / Les Fourgs Ski Club • Bronze medallist at the World Championship in 2017 (women's relay) • 7 World Cup podiums (with 3 wins)

«You feel right at home, with the spectators supporting you, it's really unique. The crowd gives us energy, it makes us give our best.»

9/ Julia SIMON

Born: 09/10/96 – Saisies Sports Club • 4 podiums in the World Cup (with 1 win)



THE BIATHLON IN FIGURES

3,5 kilos : the minimum weight of a rifle

50 m : distance from the target

4.5 cm for the prone position and **11 cm** for the standing position – the diameters of the targets

18.500 people: the spectator capacity at the Sylvie Becaert stadium in Le Grand-Bornand
General classification at the Biathlon World Cup won on **16 occasions** by Martin Fourcade (7), Raphaël Poirée (4), Anne Briand (2), Emmanuelle Claret (1), Patrice Bailly-Salins (1) and Sandrine Bailly (1)

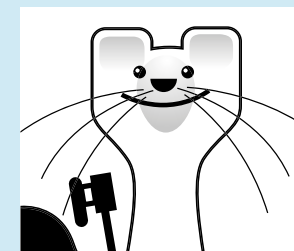
10 Olympic gold medals for the French biathlon team since 1960

2 stages in the biathlon World Cup held in France since its creation in 1977 (plus the 2017 event at Annecy-Le Grand-Bornand)

5 French athletes on the podium at Le Grand-Bornand in 2017, including 2 wins (Martin Fourcade and Justine Braisaz)

3 upcoming events at Le Grand-Bornand: the World Cup will be back in 2019, 2020 and 2021

UBI PASSPORT



Nom : UBI

Genre : F M

Espèce : hermine

Née le : 05/09/11

Club : Annecy/Le Grand-Bornand

Sponsors

Carabine : Kitirdroi

Skis : Kivonvite

Chaussures : Kivonbien

Fixations : Kitienne

Gants : Kissoncho

Lunettes : Kivoibien

Bâtons : Kikassepa

Fonction :

Mascotte officielle de la Coupe du monde de biathlon Annecy/Le Grand-Bornand

Signe particulier :

Fourrure adaptée aux grands froids

Objectif :

Réussir sa Coupe du monde



ANNECY MOUNTAINS

Just thirty or so kilometres apart, Anancy and Le Grand-Bornand are among the major assets of Anancy Mountains. Ideally located at the heart of the Auvergne-Rhône-Alpes region, close to Switzerland and Italy, Anancy Mountains is a top-quality destination, a land hosting international sports competitions, the headquarters of industrial flagships and outdoor sports and a great «playground» for endless discoveries. Here, everything seems possible...



Le Grand-Bornand: we found the time...
Le Grand-Bornand is a real skier's dream. Beautiful chalets, including over 400 dating from the 17th century, stand side by side with sports and leisure facilities in harmony with the surroundings. The town is regularly rated among the top French mountain destinations. Le Grand-Bornand is a ski centre, but also a bohemian and gourmet town, with a new «arty» style filled with authenticity and elegance. These paradoxes have been raised to an art form. An art of living in the mountains. Differently, deeply. Here you can find a new pace to life. If you are contemplative by nature, then you can delve into a range of well-preserved landscapes and creative craftsmanship, and enjoy the luxury of a life-saving break. Seekers of thrills, meanwhile, can enjoy an outstanding events programme, featuring the 13th Glisse en Cœur charity event on 20, 21 and 22 March 2020.



www.annecy.fr
www.nordicfestival.fr



www.legrandbornand.com
www.glisseencoeur.com

Annecy, a great place to live
Whatever the season, experiencing Anancy is truly unique. The town now has 130,000 inhabitants and is at the focal point of a region, with strong, permanent links to the surrounding mountains and ski resorts. A lakeside city with the Town of Art and History label, Anancy offers its inhabitants and visitors four seasons that are rich in events, leisure activities and passion. Anancy is the main economic centre of the Haute-Savoie region and is home to numerous companies specialised in image processing, digital technology and outdoor leisure activities. With Le Haras, the future flagship area, Anancy will be providing inhabitants and visitors with an «urban oasis», where animated cinema, gastronomy and a landscaped park will all feature. Anancy, a city of moving images and a city of sport! Here outdoor sport enjoys an exceptional setting between the lake and the mountains. Before the Biathlon World Cup, on 31 August and 1st September Anancy will be hosting the «Martin Fourcade Nordic festival» at the magical venue of Le Pâquier, facing the lake. Anancy biathlon capital in summer... and this winter!

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